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CONFIRMATION NO. 5548

SERIAL NUMBER 10/798,153	FILING or 371(c) DATE 03/10/2004 RULE	CLASS 725	GROUP ART UNIT 4157	ATTORNEY DOCKET NO. MS1-1829US		
APPLICANTS Edward A. Ludvig, Redwood City, CA; David de Heer, Woodside, CA; Andrew K. Sheldon, Redwood City, CA; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 05/27/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/MARK P STANLEY/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 8	TOTAL CLAIMS 28	INDEPENDENT CLAIMS 5
ADDRESS LEE & HAYES PLLC 421 W RIVERSIDE AVENUE SUITE 500 SPOKANE, WA 99201						
TITLE Targeted advertising based on consumer purchasing data						
FILING FEE RECEIVED 1086	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			